

## NDSA FALL 2010 MEETING AGENDA

### Wednesday, September 22, 2010

- Afternoon: Arrival and check in at Comfort Suites
- 5:30pm Mass at Dillon Hall with Fr. Paul Doyle
- 6:30pm Gathering at Father Louis Putz Bench  
(North of the Alumni Association Offices)
- 7:00pm Dinner – Morris Inn – Notre Dame Room
- (Following Dinner) Hospitality Suite at Comfort Suites – Salon E & F

### Thursday, September 23, 2010 (Meeting held in Auditorium, Eck Visitors' Center)

- 8:30am Opening Prayer
- 8:35am – 8:45am Welcome from the Chair
- Introduction of New Board Member (Nancy Kopp)
  - Introduction of Bill Nichols, Faculty Adviser
  - Introduction of former Board members
  - Administrative overview
- 8:45am - 9:15am Welcome from Chuck Lennon, Dolly Duffy, & Mike Brown
- 9:15am – 10:15am Committee Meetings: **Room 213AA; Room 128AA; Auditorium; Open area Visitors Center**
- Discuss Committee Report
  - Prepare Committee Presentation
  - Discuss plans for Fall, Winter
- 10:15am – 10:30am Break
- 10:30am – 11:15am Report: Communications & Public Relations (Johnston)
- Brand Awareness Themes
  - Newsletter Feedback & Plans
  - *ND Today* Project
  - Business Card Project (link to new website recruitment page)
  - NDSA Guidebook update
  - Future plans

- 11:15am – 12:00 noon      Report: Alumni Network & Events (Boyen)
- Regional Reports (Summary)
  - Distribution of Newsletter via RDs
  - Club Awards
  - Plans (Reunions, Senior Game Weekends, NDAA Regional Meetings, etc.)
  - Future plans
- 12:00 noon – 1:00pm      Box Lunch (Presentation: Enhancing SAC Network, Gibbons)  
*(Open Area – Visitors Center)*
- 1:00pm – 1:45pm      Report: Initiatives (Lynch)
- GCND Scholarship
    - Current status
    - Future role of NDSA, if any, after scholarship reaches funding threshold?
  - Targeted Opportunities
    - Cancer Awareness
    - ACE
    - CCPAP
  - Future plans
- 1:45pm – 2:30pm      Report: Administration, Finance, and Personnel (Crowe)
- Putz Award
    - Previous nominees: “Sunset” amendment in Bylaws?
  - Pool of NDSA RD candidates
  - Development of Board Skills database
    - iMod Training
    - Graphics, Editorial, Financial, Website
  - NDSA record storage and retrieval project
  - Continuity of NDSA personnel and projects
  - Future plans
- 2:30pm – 2:45pm      Break
- 2:45pm – 3:30pm      NDAA Board Member Report & Open Discussion (Loosbrock)
- 4:00pm      Mass with Father Hesburgh at his Library office
- 6:15pm      Dinner – *The Mark Tap and Grill*, Eddy Street Commons
- 8:00pm      Hospitality Suite – Comfort Suites – Salon E & F

**Friday September 24, 2010** (Meeting held in Auditorium, Eck Visitors’ Center)

- 8:00am      Opening Prayer
- 8:00am – 10:00am      Committee Report: Executive Committee

- Absentee Voting: Vice-Chair, other subjects
  - Pros & Cons
  - Directions to AFP Committee
- NDSA search for candidates for NDAA Board positions (both NDSA slot and RDs)
  - 29 NDAA Board members, incl. 3 YA members
  - 1 NDSA Board member (Loosbrock)
  - 4 RDs + Asian Pacific Director are SAs
- New NDSA revenue sources, uses
  - Online solicitation (cf. Dooley Society)
  - National “Dayton” project (Zlotnik summary)
- Enhancing Senior Connections Initiative
  - Business/Marketing Plan Studies (Hoffman)
  - Alumni Survey
  - Update: ND & SJU
- Newsletter Distribution
  - Segmenting Affinity Groups
    - Loosbrock: Connections Committee
    - Wong, Delaney statements
  - NDSA current & former Board Members
  - Redesign of *ND Today*
  - iMod Training
- Future plans

10:00am - 10:15am	Break
10:15am – 10:30am	Comments from Faculty Advisor, Bill Nichols
10:30am – 10:45am	Comments from Mike Brown
10:45am – 11:00am	Comments from Dolly Duffy/Chuck Lennon
11:00am – 11:45am	Open Discussion and Final Comments from the Chair
12:00 noon	Football Luncheon (by ticket only)

**Saturday, September 25, 2010**

Noon until 2:30	NDSA Tailgate party at the JACC <ul style="list-style-type: none"> <li>• Current Board members and spouses (admitted free)</li> <li>• Former NDSA Board members, 50 year Club invited</li> <li>• ND Club SACs invited and admitted free (spouses, guests will be charged)</li> <li>• Cost is \$25.00 per person. Cash Bar.</li> </ul>
3:30pm	<b>Game Time – Axe the Tree</b>

*Thank you for your commitment to Notre Dame and to NDSA*