

CRITERIA FOR AN INITIATIVE

“Initiative” (noun) is a procedure enabling a specified number of voters (Committee or Advisory Board members), by petition to propose a law or idea and subsequently secure its submission to the electorate (NDSA Board) or to the legislature (NDAA Board) and eventually to adoption by the individual Clubs and their respective Senior Alumni constituency.

The proposer is responsible for providing a written document explaining the Initiative and demonstrating how the proposal meets the criteria.

CRITERIA

The first criteria of any NDSA initiative is to assure that at least one of the six “C”s is met by the initiative.

COMARADERIE

COMMUNITY SERVICE

CONTINUING EDUCATION

CATHOLIC/CHRISTIAN SPIRITUALITY

CURRENT STUDENT SUPPORT

COMMUNICATION

Is there a need for the Initiative?

Is the Initiative practical? (Can it be undertaken or lead by a SA),

Is the Initiative capable of being undertaken by ALL club sizes?

Is the Initiative doable? What resources are required to undertake the Initiative?

Is the Initiative Affordable? Does this initiative require the expenditure of funds, including marketing it, if so include a budget? Does this Initiative require the expenditure of funds to sustain it on a club level? If so, include a budget

Are other groups undertaking this Initiative? If so, who? Explain why it is in NDSA’s interest to undertake this in view of the competition.

Does this initiative require the support of staff?

Include a draft marketing plan as part of the submission.

Send two copies to the Alumni Network and Programming Committee (ANPC) for review and determination.