

**NDSA  
COMMUNICATION COMMITTEE REPORT**

**SPRING MEETING  
MAY 3 THROUGH MAY 5, 2007  
UNIVERSITY OF NOTRE DAME**

- **OLD FLYER, “NOTRE DAME SENIOR ALUMNI IS ‘MAKING A DIFFERENCE’ THROUGH INITIATIVES” WAS PREPARED. THE FLYER ADDRESSES THE SEVEN INITIATIVES; (1) HOSPITAL SUPPORT PROGRAM, (2) DIOCESAN PROFESSIONAL ASSISTANCE PROGRAM, (3) PACE PROGRAM, (4) STUDENT CAREER MENTORING PROGRAM, (5) GOD, COUNTRY, NOTRE DAME, (6) TAX ASSISTANCE PROGRAM, AND (7) CORPORATE VOLUNTEER PROGRAM**
- **THE FLYER WAS FORMATTED BY STONE RIVER DESIGNERS FOR PUBLICATION BY THE ALUMNI OFFICE. THE FORMAT EXPENSES WERE A CONTRIBUTION TO THE ALUMNI OFFICE**
- **THE NAMES AND ADDRESSES OF ALL SENIORS WHO REGISTERED AT THE HOSPITALITY TENT WAS SENT TO EACH REGIONAL DIRECTOR**
- **THE REGIONAL DIRECTORS WERE ASKED TO CONTACT THOSE WHO WERE IN THEIR REGION AND ENCOURAGE THEM TO BECOME INVOLVED IN THEIR LOCAL CLUBS, AND ESPECIALLY IN THE SENIOR PROGRAMS**
- **NDSA REGIONAL DIRECTORS ATTENDING REUNION SHOULD GET ON THEIR CLASSES AGENDA TO SPEAK ON:**
  - **NDSA PROGRAM AND ENCOURAGE SENIORS TO BECOME INVOLVED IN NDSA ACTIVITIES**
  - **SPEAK ON THE FATHER PUTZ BOOK YOU ARE CHURCH AND ON HIS IMPACT AS THE INSPIRATIONAL FOUNDER OF NDSA**

**COMMUNICATION AND PUBLIC RELATIONS COMMITTEE  
RECOMMENDATIONS**

- **TWO TRI-FOLD FLYERS:**
  - **NDSA INVITES OUR SENIOR ALUMNI AND FRIENDS TO --- MAKE A DIFFERENCE**

**- NDSA IS "MAKING A DIFFERENCE" THROUGH INITIATIVES**

**- BOTH FLYERS BE INCLUDED IN THE REUNION CLASSES PACKETS THIS YEAR (2007) OF THOSE WHO ARE OF SENIOR AGE**

- **NDSA GUIDE BOOK BE UPDATED AND DISTRIBUTED AT THE FALL NDSA MEETING**

**- UPDATED GUIDE BE PLACED ON NDSA WEB SITE**

**- UPDATED GUIDE BOOK BE PRINTED FOR DISTRIBUTION**

- **RESPECTFULLY SUBMITTED BY THE COMMUNICATION COMMITTEE MEMBERS:**

**GEORGE HARVEY, CHAIR**

**MARTY GLEASON**

**MIKE PINTER**

**ON MAY 3, 2007, AT THE UNIVERSITY OF NOTRE DAME**