

**NDSA WEBSITE DEVELOPMENT
BALCONY COMMITTEE REPORT
October 2, 2006**

- A. Basic website structure developed by Rob King and reported at April, 2006 Board Meeting. Time constraints did not allow full development.
1. Committee decided to expand site's coverage and to ensure site support by nontechnical personnel.
 2. NDSA Executive Committee approved site and requested link from NDAA website in August, 2006. Tom Monaghan reported that the link was approved and in operation as of September 6, 2006.
 3. Website and its location have been promoted by George Harvey's Communications and Public Relations Committee beginning with the first home game (Penn State, September 9).
- B. Website Tour
4. NDSA Home: Home Page, although the NDSA links are on every page
 - a. Top Links (NDAA)
 - b. Side Links (NDSA)
 - c. "Find" Function (finds occurrences of words and phrases within the website). Follow with "Edit" -> "Find" to find an item on the page.
 - d. Today at Notre Dame: Notre Dame Date and Time
 - e. "Play Notre Dame Music"
 - f. "Notre Dame Calendar"
 - g. "Notre Dame Weather Forecast"
 - h. "Leprechaun" counter of unique visitors
 - i. Website statistics: available on a real-time basis
 5. About NDSA
 - a. Background: NDSA story with listing of Officers and Board Members
 - b. NDSA Guidebook: fifteen pages available in full color and quick, text-only download versions
 6. NDSA News: News, pictures, links from Clubs with headlines. "Saturday Shots"
 7. NDSA Initiatives: Explanations, pictures, links of NDSA's approved initiatives
 8. Board Resources: Meeting Minutes, Committee Reports, NDSA Bylaws
 9. Contact NDSA / Poll
 - a. Regional Directors: Interactive National Map with links to Regional Directors, pictures, contact information, committee assignments, term expiration dates
 - b. NDAA Staff: Picture with email links for each staff member
 - c. Organization Chart: NDAA chart, including NDSA support links
 - d. Take Our Poll: Currently football, could be any feedback

question

- e. Feedback: User can submit comments, stories, and (eventually) pictures, reports, and other uploadable files