

REPORT UPON PROGRESS OF THE ANPC
ON MEETING GOALS FOR 2008-2009

4/10/09

The ANPC met via conference call twice since the January Board meeting in San Diego. The Committee finalized the following:

- 1) Development of Criteria for an initiative was completed and is now posted on the NDSA web site.
- 2) Finalized the Marketing Plan for the Catholic Community Professional Assistance Program and circulated it to the NDSA for comment. Limited comment received to date and it appears that subject to further discussion at the April meeting that the plan is approved. In that regard success stories are sought from the Directors for work undertaken by their clubs with an emphasis on lessons learned that can be applied for the benefit of all clubs.
- 3) The Hospital support Program liaison to the AA had several emails and phone conferences with staff of the AA to move the program forward. A marketing approach was agreed to which includes the following: A) an article is being prepared for the "Notre Dame Magazine" summer issue. B) The Hospital program will be prominently displayed at the "Pray at ND" web site. C) The Hospital Support program will be featured in the Football program along with the card. D) A video of the program will be prepared for the Fighting Irish spot broadcast at half-time. Push from the exec Com would be helpful in achieving the latter.
- 4) It was agreed to eliminate the paid full time operator for the 800 number. The 800 number belongs to ND. Problems were noted in the contact with plan participants while the person was on the phone. Because it is very difficult to maintain an active roster and the paid operator only followed a written scenario it was recommended by the AA staff that they man the hot-line. After much discussion by the committee the approach was approved.
- 5) Changes to the Diocesan Professional assistance program were made to the existing write up on the NDSA website changing the name from the Diocesan Professional Assistance Program to the Catholic Community Professional Assistance Program
- 6) Regarding the Review of Initiatives, a total of 8 Regions reported and a review indicates that it is too early to assess the pros and cons of the initiatives because of the limited amount of specific feedback. The committee recommends that this initiative be carried forward into next year.
- 7) The focus of the committee is now directed to implementation of the marketing plan for the Catholic Community Professional assistance program